

# Hardy Antoine

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## Overview

I'm a French citizen with professional specialization in graphic, flash and motion design. During the last five years, I've worked in the famous french digital agency, Megalo(s). I am experienced working with prestigious international brands requiring high attention to details and company image. Currently I am a freelance designer looking for a full time creative work in the USA.

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## Professional experience

### > **Mégalo(s) - France - July 2008/May 2010**

Graphic, flash and motion designer

- Composed and maintained the design of Flash and HTML websites : advertising, entertainment and corporate websites. Was proficient in Flash animations and integration. Worked with Art Directors on Harry Potter, Cartoon Network, Viz Media, Renault projects.

- Created the game levels of an advertising game for a national french bank in order to introduce the brand to young people. Was involved in the game play design and directed the graphic and sound design of the game. Worked closely to coders in order to increase the quality of the game.

- Customised a wide range of advertising medias such as videos and interactive videos, marketing campaigns, banner ads, print booklets and newspaper ads, for L'Oréal, DKNY, Nouvelles Frontières (a French tour operator), Salomon,... Produced numerous banner's size and was responsive to last minute modifications.

- Was able to create something out of nothing : short video clips for DKNY product display, teasers for Salomon Freeski TV, event contents for Cartoon Network contests, ...

*I was an organized, hard and fast worker who paid attention to details.*

### > **Freelance - Since March 2008**

Art director, motion designer

- Worked on many kind of projects : print (posters, booklets, flyers, business cards) and Interactive projects (websites, CD-rom, users experiences). I had worked with creative agencies and freelance networks.

- Able to meet deadlines.

### > **Net Design - July 2005/March 2008**

Graphic and Flash designer, Concept designer

*Worked on the whole process of the projects from concept and art direction to the end of production. Combination of creative, graphic design and technical skills. Also collaborate with programmers, writers or designers, on more than 50 projects with very short deadlines.*

## Computer

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|------------------------------|--|
| > Software applications      | Adobe creative suite (advanced), 3ds max (basics), ... |
| > Programming                | Action Script 2, HTML, CSS, Javascript                 |
| > Video and audio production | After Effects, Premiere, Audition, ...                 |

## Education

- > Graduated in June 2007  
Bachelor of the Master's degree Interactive and Digital Media Communication, Gobelins School, France.
- > Graduated in June 2005  
Bachelor of the associate's degree Services and Communication Networks, Technological University Institute, France

## Awards

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|------|---|
| 2010 | Winner of the Adobe Contest<br>Photoshop's 20th anniversary.<br><i>For the creative idea about Photoshop Story</i>  |
| 2008 | Second prize of the Adobe Contest<br>Adobe's 25th anniversary.<br><i>We won the prize because of the creative concept,<br/>the high quality of realisation : videos, photos,<br/>coding, graphic design in a really short period of time.</i> |

## Personnal

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|-----------------|---|
| Language        | Advanced English.<br><i>French native speaker</i>   |
| Recommendations | please check my LinkedIn profil<br><a href="http://www.linkedin.com/in/hardyantoine">www.linkedin.com/in/hardyantoine</a> |