

# Hardy Antoine

Graphic, Flash & Motion designer freelance

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## Overview

I'm a French citizen with professional specialization in graphic, flash and motion design. During two years, I've worked in the famous french digital agency, Megalo(s). I am experienced working with prestigious international brands requiring high attention to details and company image. Since five years, I am a freelance designer.

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## Professional experience

### > Freelance - Since March 2008

Art director, flash & motion designer

- Worked for prestigious companies like LACOSTE (facebook applications, motion design), ORANGE (event applications and webistes), WARNER (movies promotion / iPhone, website and print), ... especially with Mnstr ([www.mnstr.com](http://www.mnstr.com)).
- Worked on many kind of projects : print (posters, booklets, flyers, buisness cards) and Intercative projects (websites, CD-rom, users experiences). I had worked with creative agencies and freelance networks.
- Abled to meet deadlines.

### > Mégalo(s) - France - July 2008/May 2010

Graphic, flash and motion designer

- Composed and maintained the design of Flash and HTML websites : advertising, entertainment and corporate websites. Was proficient in Flash animations and integration. Worked with Art Directors on Harry Potter, Cartoon Network, Viz Media, Renault projects.
- Created the game levels of an advertising game for a national french bank in order to introduce the brand to young people. Was involved in the game play design and directed the graphic and sound design of the game. Worked closely to coders in order to increase the quality of the game.
- Customised a wide range of advertsing medias such as videos and interactive videos, marketing campains, banner ads, print booklets and newspaper ads, for L'Oréal, DKNY, Nouvelles Frontières (a French tour operator), Salomon,... Produced numerous banner's size and was responsive to last minute modifications.
- Was able to create something out of nothing : short video clips for DKNY product display, teasers for Salomon Freeski TV, event contents for Cartoon Network contests, ...

I was an organized, hard and fast worker who paid attention to details.

### > Net Design - July 2005/March 2008

Graphic and Flash designer, Concept designer

Worked on the whole process of the projects from concept and art direction to the end of production. Combination of creative, graphic design and technical skills. Also collaborate with programmers, writers or designers, on more than 50 projects with very short deadlines.

## Computer

- > Software applications Adobe creative suite (advanced), 3ds max (basics), ...
- > Programming Action Script 2, HTML, CSS, Javascript
- > Video and audio production After Effects, Premiere, Audition, ...

## Education

- > Graduated in June 2007  
Bachelor of the Master's degree Interactive and Digital Media Communication, Gobelins School, France.
- > Graduated in June 2005  
Bachelor of the associate's degree Services and Communication Networks, Technological University Institute, France

## Awards

- 2010 Winner of the Adobe Contest  
Photoshop's 20th anniversary.  
For the creative idea about Photoshop Story
- 2008 Second price of the Adobe Contest  
Adobe's 25th anniversary.  
We won the prize because of the creative concept,  
the high quality of realisation : videos, photos,  
coding, graphic design in a really short period of time.

## Personnal

- Language Advanced English.  
French native speaker
- Recommendations please check my LinkedIn profil  
[www.linkedin.com/in/hardyantoine](http://www.linkedin.com/in/hardyantoine)